

Certif-A-Gift (asi/44500)

Give the Perfect Holiday Gift

Don't throw your gratitude away on a fruitcake – give gifts people will appreciate and use for years to come.

ABOUT THE COMPANY

Year founded: 1954
Location: Chicago
Product lines: Gifts
ASI Supplier Rating: 5 stars

During the holiday season, companies love to acknowledge the hard work of employees, business partners and vendors. Picking the perfect gift is challenging, but it doesn't have to be. Make giving and receiving equally perfect by letting employees, partners and vendors choose their own gifts!

Help Your Customers Avoid These 5 Mistakes

1 Do nothing. Employees need to feel appreciated, and a holiday gift during the giving season is a great way to say thank you.

2 Waste time. An internal gift committee is a waste of time, productivity and resources.

3 Achieve little memory value. If the gift ends up in the bottom of a drawer, it's almost as bad as giving nothing.

4 Include price tags. Even cash and gift cards aren't a good idea because they can create long-term value expectations and offer no memory value.

5 Assume one size fits all. The spiral ham might be loved by some, but the vegetarian isn't a fan.

With the Gift of Choice program from Certif-A-Gift, your clients determine their gift budget, from \$25 to \$1,000. Their employees can then view hundreds of high-quality brand-name items in a customized gift booklet and online catalog for that price level; don't worry, employees will never see the price tag. After selecting a gift, it's sent right to the recipient's door, at no extra cost in the contiguous U.S.

Certif-A-Gift makes it easy for you and your clients:

- **Don't worry, be happy.**

Say goodbye to wild goose chases searching for the perfect gift. Clients just pick a price point for each employee, provide their logo and Certif-A-Gift does the rest, even providing free customer service.

- **No storage needed.** Gifts are delivered directly to the address the employee provides when selecting their gift.

- **No re-gifting.** Since employees pick their own gifts, they'll love them!

- **Wrong shirt, wrong shoes, no problem.** If the gift is damaged or the employee changes his or her mind, the item can easily be exchanged for something else. Plus, no shipping charges.

- **A stress-free price.** With 17 gift levels starting at \$25 and no minimum

Foolproof Employee Holiday Gifts



Gift of Choice™ Brand Name Holiday Gifts
People Choose for Themselves
ASI:44500 | SAGE: 55200 | UPIC: CERTIF



The Gift of Choice program offers a turn-key, flexible solution that presents a **Perfect Gift** every time!

order requirement, the Gift of Choice is perfect for any budget. Plus, the booklet presentation materials, gift and delivery (in the 48 contiguous states) are all included at no extra charge.

Take the guessing out of

gift-giving and help your clients save time, money and frustration by using the Gift of Choice program for holiday gift-giving.

Watch this video to learn more: Giftheadquarters.com/ holiday.

Get 100% satisfaction guaranteed on every gift you give.