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## FOR IMMEDIATE RELEASE

### Certif-A-Gift Ownership Change – Legacy of Exceptional Service Continues

ARLINGTON HEIGHTS, IL, January 8, 2018 – Agents, our Promotional Product Partners, and their customers can expect continuing exceptional service as the Tobutt family assumed sole ownership of The Certif-A-Gift Company (CAG) and continues the tradition begun by company founder Randy Tobutt in 1954.

“The CAG team is 100% committed to deliver best-in-class solutions for incentive and recognition programs,” said President Linda Tobutt, who assumed that position in 2017 after over 30 years as a CAG board member. She brings a wealth of experience in corporate finance, treasury management, and strategic planning. “We will maintain the industry’s highest ratings recognized by ASI and SAGE, and certification as a Women’s Business Enterprise by meeting all WBENC standards.”

Chief Executive Officer, Andy Tobutt, with over four decades of company experience, leads the company’s sales, product, and business development teams. “Our priority is customer success achieved through long-standing relationships and innovative solutions. We continually enhance our service offerings to exceed our customer’s expectations.”

Third generation Ryan and Alex Tobutt, both with Masters in Business Administration, have joined the organization. Ryan with a background in pharmaceutical sales has taken on the role of Sales Manager. Alex with his Certif-A-Gift experience in accounting, project management, and warehouse oversight will expand his role as Operations Manager.

The new “Gift of Choice” redemption website [www.giftdq.com/gocplus](http://www.giftdq.com/gocplus) is an example of CAG’s ongoing commitment to innovative product development, providing customers with multiple brand and message options, personalized recognition, intuitive selection process, automated reminders, and robust



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reporting. “The new features and options create a custom redemption site that can mirror a customer’s corporate brand,” adds Andy.

#### About The Certif-A-Gift Company

For more than half a century, The Certif-A-Gift Company has devoted itself to making gift giving and receiving a pleasurable experience for all. Its personable team of representatives assists employers in developing programs that inspire productivity, engagement, and healthy competition in the workplace. Through Certif-A-Gift, companies can successfully motivate their employees, recognize performance, and create positive work environments by utilizing Incentive Point Programs and the Memorable Gift of Choice Program offering Brand Name Rewards – Recipients Choose for Themselves. To learn more, visit <http://www.Certif-A-Gift.com> .

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